



Internship & Career Center Sponsorship Opportunities

The Experiential Edge

Endicott's Experiential Edge is our pioneering model that seamlessly integrates mandatory internships, global study abroad opportunities, and robust career services programming into the student experience. At Endicott, we don't just educate—we deliberately cultivate workforce-ready graduates.

- ✧ Expand access to internships
- ✧ Enhance experiential learning spaces
- ✧ Encourage global experiences
- ✧ Provide necessary tools

Sponsorship of the Internship & Career Center

Sponsoring the Internship & Career Center is a strategic investment that aligns your brand directly with the career journey of our students. Your support ensures we can provide the hands-on training and professional coaching necessary to prepare our talent for your organizational needs. By partnering with us, you will secure essential visibility, influence career conversations, and gain priority access to the motivated, globally-aware candidates who will drive your business forward.

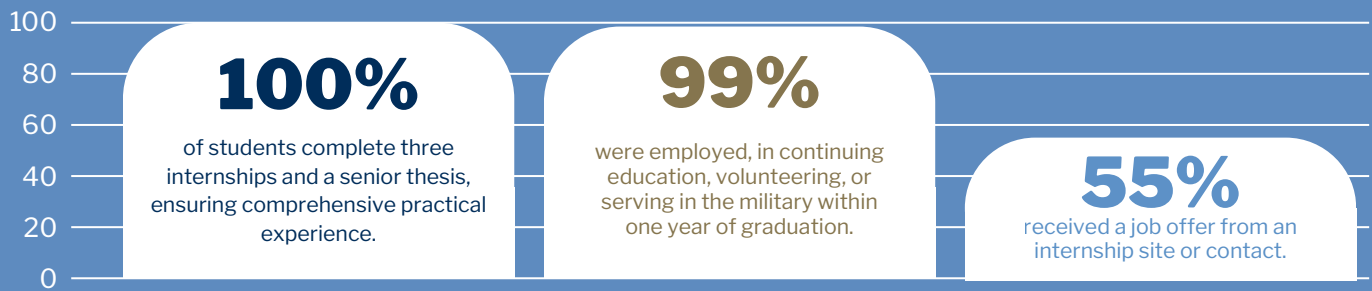
- ✧ Targeted exposure to young adults
- ✧ Community building
- ✧ Building long-term brand loyalty
- ✧ Talent recruitment



The Experiential Edge in Action

Transformational Learning That Inspires

At Endicott, every student graduates with far more than a degree. Through the Experiential Edge, students gain confidence, perspective, and professional readiness by completing three internships, exploring the world as a Global Gull, and learning in state-of-the-art spaces that simulate real-world environments.



Programming

Networking Events - High-impact events bringing students together with alumni, employers, and industry leaders. **Approximately 50–100 students attend each event, 2–3 networking events per year.**

Skill Shops Series - Interactive workshops equip students with essential career skills such as financial literacy, generational communication, and AI in the workplace. **Approximately 20–40 students attend each workshop, 4–5 Skill Shop workshops per year.**

Internship, Co-op, & Career Fair - Students can grow their network of industry contacts, meet with potential employers, and become familiar with the professional community. **Over 1,300 students attend.**

Gull Guide - A printed, comprehensive pamphlet that highlights all the available resources to Endicott students. **Distributed to all undergraduate students.**

Gulls@Work - Where students search for internships and jobs, submit internship proposals for approval, and find helpful events and workshops. **Over 1,400 students have logged in over the last 3 months.**



My goal is to work in high school or collegiate athletic administration, leading a team of like-minded individuals.



Michael Clapprood '25

While interning with the America East Conference, an NCAA Division I athletic conference, communication major Michael Clapprood '25 had the opportunity to learn about many different areas in athletics—from leadership and compliance to financial management and communications. Exposure to these diverse areas gave him great insight into the inner workings of a Division I athletic program, and the experience convinced him that this is the career path he wants to pursue.

Sponsorship Levels & Benefits

Overall reach of Endicott College

- 4,418 current students, with over 70% undergraduates
- 5,627 applications in 2025, an increase of 10% since 2020
- 37 states represented
- Our first-in-the-nation required internship program is ranked No. 17 nationally



“Our experience with Endicott interns has far exceeded our expectations. They have impressed us with their determination to jump right in, contribute, and grow professionally. They have made a positive and lasting impact amongst their colleagues and customers from their very first day onward, so much so that we have hired many on full-time.”

Monica Reum-Speranza
Recruiting Manager, EF Education First

Giving Level

Donor Benefits

\$25,000

- Networking Series Presenting Sponsor
 - Exclusive branding as the “Presenting Sponsor” across all Networking Series publicity (social media, website, flyers, on-campus TV monitors, etc.)
 - Dedicated on-site engagement at all Networking Series sessions
 - Exclusive opportunity to present to attendees at one (1) Networking Series session
- Internship, Co-op, & Career Fair Premier Package
 - Premier booth location, reserved parking, catered lunch, table, and tablecloth
 - Company logo or name featured in all fair publicity (social media, website, flyers, on-campus TV monitors, etc.)
 - Dedicated sponsor banner prominently displayed at the fair
 - Company name prominently displayed on the fair’s sponsor board
- Named sponsor for a dedicated career center event
- Prominent feature placement on Symplicity - Gulls@Work, our student job and internship portal
- One (1) full page advertisement in the Gull Guide
- Logo placement on the Internship & Career Center website for one (1) calendar year
- Opportunity to table at one (1) additional high-profile campus event (choose from: Homecoming & Reunion Fan Fest, Misselwood Concours d’Elegance, Presidential Speaker Series, or a sporting event)
- Personalized email blast to the entire Endicott campus community (students, faculty, and staff)
- Exclusive on-campus event hosting: opportunity to hold a company event, retreat, or meeting at an on-campus space at a mutually agreed upon date and venue

Giving Level

Donor Benefits

\$10,000

- Skill Shop Series Presenting Sponsor
 - Exclusive branding as the “Presenting Sponsor” across all Skill Shops Series publicity (social media, website, flyers, on-campus TV monitors, etc.)
 - Dedicated on-site engagement at all Skill Shops Series sessions
 - Exclusive opportunity to present to attendees at one (1) Skills Shops Series session
- Internship, Co-op, & Career Fair Premier Package
 - Premier booth location, reserved parking, catered lunch, table, and tablecloth
 - Company logo or name featured in all fair publicity (social media, website, flyers, on-campus TV monitors, etc.)
 - Dedicated sponsor banner prominently displayed at the fair
 - Company name prominently displayed on the fair’s sponsor board
- Named sponsor for a dedicated career center event
- Prominent feature placement on Symplicity - Gulls@Work, our student job and internship portal
- One (1) full page advertisement in the Gull Guide
- Logo placement on the Internship & Career Center website for one (1) calendar year

\$5,000

- Internship, Co-op, & Career Fair Premier Package
 - Premier booth location, reserved parking, catered lunch, table, and tablecloth
 - Company logo or name featured in all fair publicity (social media, website, flyers, on-campus TV monitors, etc.)
 - Company name prominently displayed on the fair’s sponsor board
- Named sponsor for a dedicated career center event
- Prominent feature placement on Symplicity - Gulls@Work, our student job and internship portal
- One (1) full page advertisement in the Gull Guide
- Logo placement on the Internship & Career Center website for one (1) calendar year

\$2,500

- Internship, Co-op, & Career Fair Premier Package
 - Premier booth location, reserved parking, catered lunch, table, and tablecloth
 - Company logo or name featured in all fair publicity (social media, website, flyers, on-campus TV monitors, etc.)
 - Company name prominently displayed on the fair’s sponsor board
- Prominent feature placement on Symplicity - Gulls@Work, our student job and internship portal
- Logo placement on the Internship & Career Center website for one (1) calendar year



Internship & Career Center Sponsorship Contact

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